



# Lisbeth Snede

## CV/ BIO / PORTFOLIE

I am a progressive leader who is passionate about promoting welfare and well-being in patient engagement. My organisational and structured approach helps drive projects forward where engagement and professional joy thrive. My goal is to create success while making a difference so that our projects are meaningful and successful.

## Skills

- Good communication skills
- Good social skills
- Good strategy skills
- Good organisational skills
- Expert knowledge of patient engagement

## Expertise profile

My organisational and structured approach helps drive projects forward, where commitment and professional joy thrive.

## Get in touch

Lisbeth Oxholm Snede  
Rugvaenget 28, DK - 8653 Them  
Mailto: [hejelisbethsnede.dk](mailto:hejelisbethsnede.dk)  
+45 30 66 73 77  
[www.linkedin.com/in/lisbeth-oxholm-snede](http://www.linkedin.com/in/lisbeth-oxholm-snede)

## Professional experience

### PATIENTS UNITE

*Founder / Consultant | 2024 - present*

- General Manager
- Project management
- Graphic design
- Web design
- Fundraising

### LISBETH SNEDE

*Consultant | 2013 - present*

- Consultant
- E-commerce | sales
- Web and graphic design
- Lecturer
- Supplier agreements
- Bookkeeping & Payroll
- Blogger
- Author & Writer

### PATIENT IN FOCUS

*Co-founder | 2018 - 2023*

- General Manager
- Chairman of the board
- HUMAN RESOURCES
- Volunteer Management (local groups)
- Graphic design | Web design
- Web design | Marketing
- Fundraising
- Budget Management

## Skills

- Good project understanding
- Good financial understanding
- Good management skills
- Good organisational skills
- Good coordinator

## Profile

Patient Expert with experience as a moderator, chair, sales and marketing, PRO osv. which strengthens my ability to drive communication and strengthen the organisation's brand.

Have a wide range of competences within the industry, including experience in finance and budget management, giving me a solid foundation to ensure efficient operation of projects.

## About me

My passion is helping others help themselves through project management, planning and team structuring. With over 10 years of experience as a dedicated consultant, I have worked with welfare and well-being, especially for vulnerable groups. I also have expertise in patient engagement and have facilitated discussions and webinar courses in strategy, GDPR, HR and organisation building.

I am passionate about working with welfare and well-being, especially for special target groups, and I value interdisciplinary collaboration in both business and private life. I have contributed to initiatives such as user-centred design, clinical trial development and regulatory integration across healthcare facilities and medical centres. In addition, I co-lead the task force for the EU-X-CT project and have been a mentor for EIT Health and participated in MedTech Bootcamps for startups.

## Professional experience

### DEFACTUM – QUALITY & CONTROL

*Patient Consultant | 2016 – 2019*

- User consultant
- Questionnaire
- Patients Reporter outcome
- Fieldwork
- Patient interviews
- Video material
- Information material
- R&D

### MANIGRIP

*Advisory Board | 2019 – present*

- User consultant
- Questionnaire
- Fieldwork
- Patient interviews
- Video material
- Information material

### EIT HEALTH

*Mentor | 2021 – present*

- User consultant
- Questionnaire
- Fieldwork
- Patient interviews
- Video material
- Information material

### GIGTFÖRENINGEN / RHEUMATOID ARTHRITIS SOCIETY

*Diagnostic network | 2005-2021*

- Chairwoman | Cashier
- Team leader
- Founder
- Information material
- Marketing coordinator
- Article
- Lecture
- Blogger

## Volunteering experience

### PATIENT EXPERT

*Consulting | 2004-*

- EUPATI Illumium Network, Team leader
- Maastricht University
- EFGCP – Proposal for a European patient driven Individual Drug Safety Report Form “PDSRF” / PharmaLedger
- CT-X-EU (Clinical trials across Europe – Taske Focce Leader